



## If you're looking to...

- Pursue a new career in the beauty industry.
- Harness your creativity.
- Turn your passion for hair into a career
- Start your own beauty business.
- Become an industry professional.
- Learn the craft of cosmetology and barbering.

**Then COLLECTIV Academy** could be the perfect place for you to achieve your 2022 goals! Here, we love what the beauty industry has to offer and hold ourselves to the highest standards. It is our mission to educate those passionate about beauty and deliver an elevated education in hairdressing that can prepare you for success in the industry.

### But don't just take our word for it. Hear what some of our students are saying about COLLECTIV Academy:

I love this school and the education that I am receiving. The owners and teachers are amazing at communicating and teaching traditional and current styles. This is the **BEST COSMETOLOGY SCHOOL IN UTAH** 

> that prepares you with what you need to know to be successful in your new career.

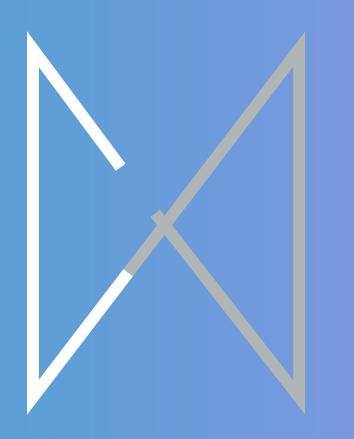
I absolutely love going to school here. It's rare that you don't see both owners in the school working with students. The space is creative and welcoming,

I WOULDN'T WANT TO BE ANYWHERE ELSE.

When I graduated COLLECTIV Academy, KNEW THAT I WAS EDUCATED AT THE HIGHEST LEVEL and that I was going to do great in the industry.

These are just a few of the testimonials given to us by students. ARE YOU READY TO BE LIKE THEM AND START TURNING YOUR DREAM INTO REALITY? Our students have the reputation for graduating with both strong beauty and business skills.

Read more about why students choose COLLECTIV Academy!



# IS COSMETOLOGY SCHOOL RIGHT FOR ME?

#### A NEW YEAR MEANS A LOT OF NEW OPPORTUNITIES AND CHANGES.

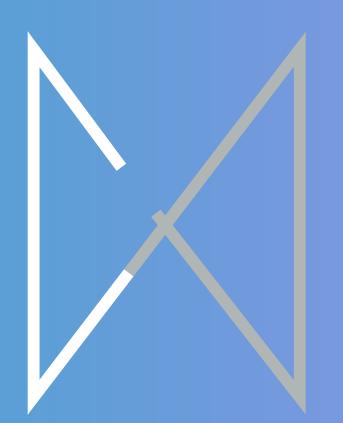
If a career where you can use your creativity and help others feel beautiful sounds amazing to you, then cosmetology school could be the perfect start to your new future!

Beauty school is an exciting, but big decision to make. To help you decide if beauty school is the best next step for you, take our self-assessment below and see if your interests align with a cosmetology education.

yes	

If you answered yes to at least 4 of these questions,

READ MORE: Is Cosmetology School Your Next Step?



# AN INDUSTRY THAT NEVER QUITS

One of the most exciting things about the beauty industry is that there is always something new to learn. A new year means new trends and here are some of our favorites that are happening in 2022.

- Braids
- Sculptural Hair
- Solace Makeup Routines
- Nostalgic Hair Styles

These are just a few of the trends we are going to see in 2022 and we are excited to see what else comes out of this year!

The bottom line is that beauty is always evolving and when you enter the industry there will always be opportunities to learn more! According to the Bureau of Labor Statistics, cosmetologists and barber careers are going to increase 19% within the next decade, much faster than average!

- Bold Lips All Year
- Eye Art
- Colorful Hairstyles











#### LEARN COSMETOLOGY AND BARBERING

A career in the beauty industry is both exciting and rewarding. Helping others look and feel their best is one of the best parts of the industry. If you're wanting to join this exciting field, then consider COLLECTIV Academy's cosmetology and barbering program.

#### You will learn:

- Hair Care Product Knowledge
- Hair Cutting and Razoring
- Hair Coloring and Bleaching
- Clipper Cutting

- Mustache and Beard Grooming
- Social Media Marketing
- Business Management
- And More!

LEARN MORE: <u>The Benefits of Learning Cosmetology and Barbering</u>
LEARN MORE: <u>How to Become a Licensed Cosmetologist in Utah</u>



#### **APPLYING & ENROLLING**

Are you ready to turn your love of beauty into a career? If yes, then the next steps are to enroll with us here at COLLECTIV Academy!

In the state of Utah, you will need to meet the following requirements to enroll in cosmetology school:

- Be at least 18 years of age
- Have a High School Diploma or GED equivalent
- Be able to present two valid forms of identification

If you have any questions about these requirements, please <u>contact</u> <u>us</u> and a member of our admissions team will be happy to help.

#### **TAKE A TOUR**

We encourage all students to come and take a tour of our school. This way we can learn more about you and you can learn more about us. When taking a tour with us, we'll go over:

- Financial Aid
- Our School Schedules
- Our Programs

#### **READ MORE:**

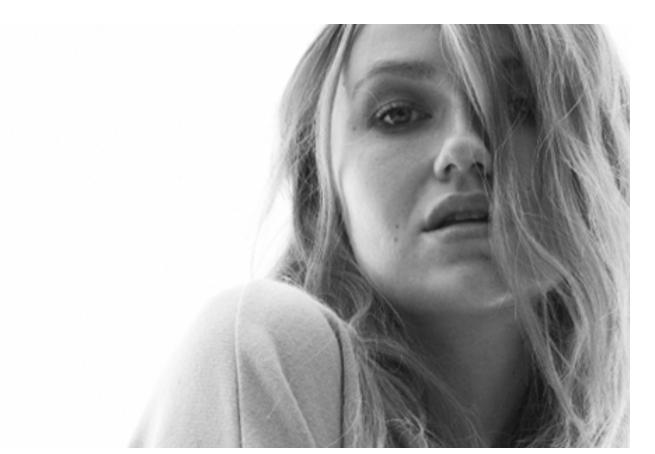
Preparation Tips For Your Tour of COLLECTIV Academy Licensing and Career Placement



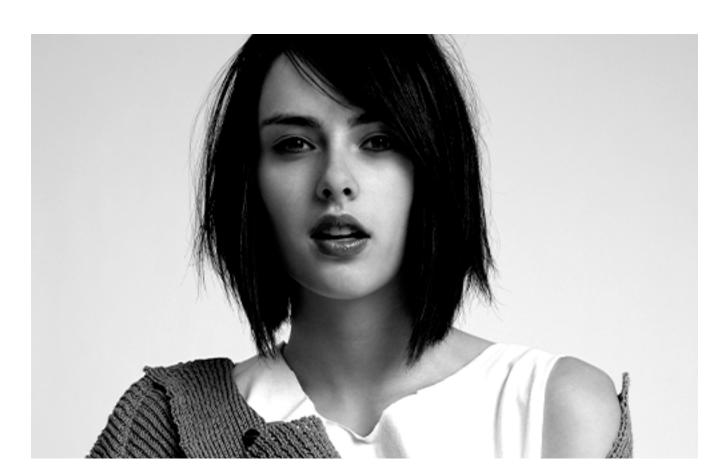
#### LET US HELP YOU ACHIEVE YOUR GOALS

Our programs are designed with student success in mind. Since we've opened our doors, we've stuck to our mission to educate those passionate about beauty. Here, you can gain a deeper understanding of beauty trends and develop the skills necessary for growth in the industry. Our renowned owners and staff are passionate about helping you thrive and create a life you love. Contact us today to get your questions answered and see how our school can help you prepare for your future in the beauty industry!

#### Here are some resources to help you get started!



Enrolling in Beauty School: Here's What You Need to Know



Prepare for Beauty School
With These Simple Steps



How a Cosmetology Education
Could Benefit Your Future



Why Go to Beauty School?
Here are 5 Reasons to Enroll!

