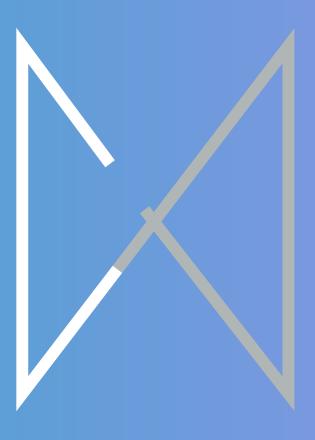
YOUR BEAUTY SCHOOL GUIDE





IT'S TIME TO START PURSUING THOSE GOALS!

If you're looking to...

- Pursue a new career in the beauty industry.
- Harness your creativity.
- Turn your passion for hair or skin into a career.
- Start your own beauty business.
- Become an industry professional.
- Learn the craft of cosmetology, barbering, and esthetics.

Then COLLECTIV Academy could be the perfect place for you to achieve your goals! Here, we love what the beauty industry has to offer and hold ourselves to the highest standards. It is our mission to educate those passionate about beauty and deliver an elevated education that can prepare you for success in the industry.

But don't just take our word for it. Hear what some of our students are saying about COLLECTIV Academy:

I love this school and the education that I am receiving. The owners and teachers are amazing at communicating and teaching traditional and current styles. This is the BEST COSMETOLOGY SCHOOL IN UTAH

that prepares you with what you need to know to be successful in your new career.

I absolutely love going to school here. It's rare that you don't see both owners in the school working with students. The space is creative and welcoming, I WOULDN'T WANT TO BE ANYWHERE ELSE.

When I graduated COLLECTIV Academy, I KNEW THAT I WAS EDUCATED AT THE HIGHEST LEVEL

and that I was going to do great in the industry.

These are just a few of the testimonials given to us by students. ARE YOU READY TO BE LIKE THEM AND START TURNING YOUR DREAM INTO REALITY? Our students have the reputation for graduating with both strong beauty and business skills.

Read more about why students choose COLLECTIV Academy!



IS BEAUTY SCHOOL RIGHT FOR ME?

A NEW YEAR MEANS A LOT OF NEW OPPORTUNITIES AND CHANGES.

If a career where you can use your creativity and help others feel beautiful sounds amazing to you, then beauty school could be the perfect start to your new future!

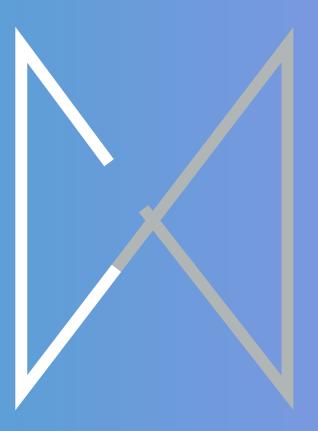
Beauty school is an exciting, but big decision to make. To help you decide if beauty school is the best next step for you, take our self-assessment below and see if your interests align with an education in beauty.

Do these apply to you?

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| Are you passionate about beauty? | |
|---|--|
| Do you want to have a flexible work schedule? | |
| Do you want to learn the science behind the beauty industry? | |
| Do you enjoy working with people? | |
| Are you creative? | |
| Do you have good time management skills? | |
| Are you interested in and comfortable doing hands-on work? | |
| Are you interested in learning best practices in the beauty industry? | |
| Do you want to learn to optimize your own beauty regimen? | |
| Are you ready to change your life? | |





AN INDUSTRY THAT NEVER QUITS

One of the most exciting things about the beauty industry is that there is always something new to learn. With each year that unfolds, fresh trends emerge, infusing excitement and creativity into the field.

Here are some of the favorites we've seen:

- Braids
- Sculptural Hair
- Solace Makeup Routines
- Nostalgic Hair Styles

We're excited to see what else

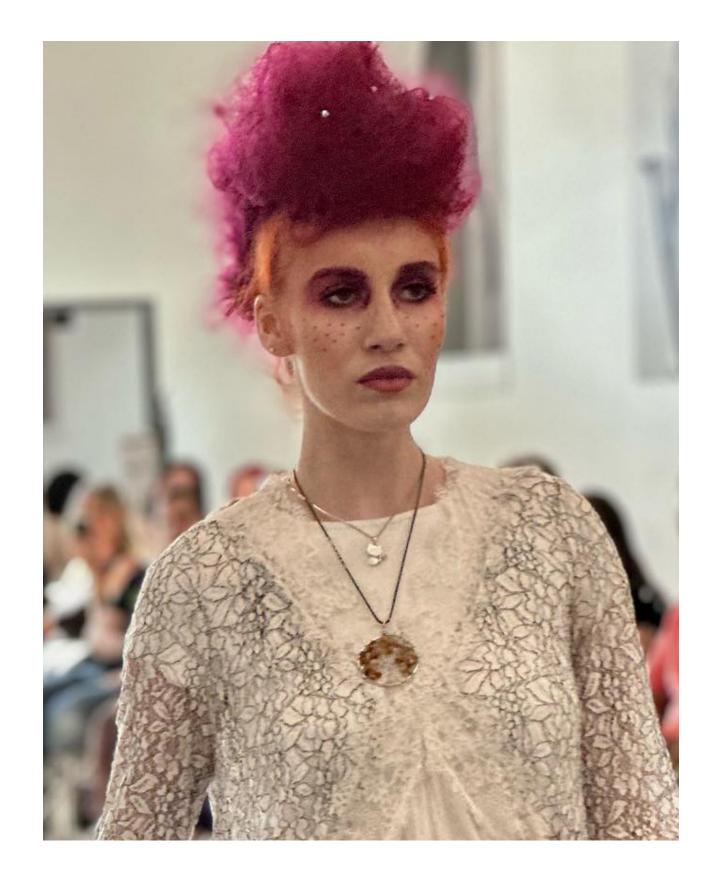
- Bold Lips All Year
- Eye Art
- Colorful Hairstyles



comes as the years go by!

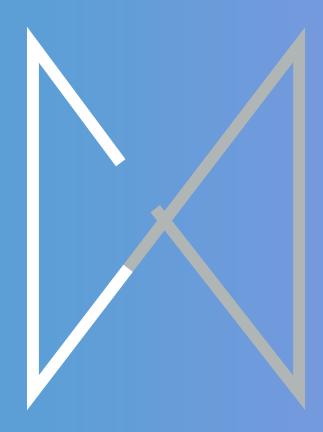
The bottom line is that beauty is always evolving and when you enter the industry there will always be opportunities to learn more!

According to the Bureau of Labor Statistics, **cosmetologists and barber careers are going to increase 11% within the next decade, and 17% for estheticians**, much faster than average!









TURN YOUR PASSION INTO A CAREER

LEARN COSMETOLOGY AND BARBERING

A career in the beauty industry is both exciting and rewarding. Helping others look and feel their best is one of the best parts of the industry. If you're wanting to join this exciting field, then consider COLLECTIV Academy's cosmetology and barbering program.

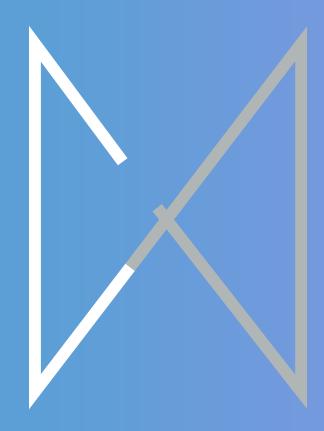
You will learn:

- Hair Care Product Knowledge
- Mustache and Beard Grooming
- Hair Cutting and Razoring
- Hair Coloring and Bleaching
- Clipper Cutting

- Social Media Marketing
- Business Management
- And More!

LEARN MORE: <u>The Benefits of Learning Cosmetology and Barbering</u> LEARN MORE: <u>How to Become a Licensed Cosmetologist in Utah</u>





TURN YOUR PASSION INTO A CAREER

LEARN ESTHETICS

Are you captivated by the world of skincare? Whether you're seeking a career change, a passion-driven profession, or a platform to nurture your passion for skin, an esthetics program can be the perfect fit. If you're wanting to become an esthetician, then consider our esthetics program in Texas.

You will learn:

• Facials

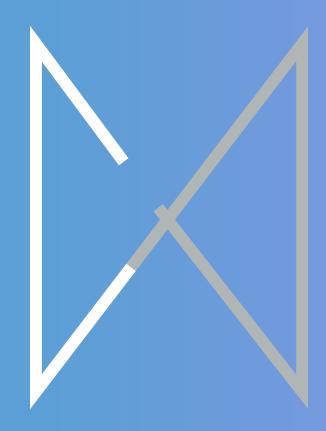
Business and marketing

- Makeup application
- Hair removal & waxing
- Skincare theory

- Safety and sanitation
- Professional ethics
- And More!

LEARN MORE: <u>Benefits of becoming an esthetician</u> LEARN MORE: <u>How to become an esthetician in Texas</u>





TURN YOUR DREAM INTO A REALITY

APPLYING & ENROLLING

Are you ready to turn your love of beauty into a career? If yes, then the next steps are to enroll with us here at COLLECTIV Academy!

In the state of Utah, you will need to meet the following requirements to enroll in cosmetology school:

- Be at least 18 years of age
- Have a High School Diploma or GED equivalent
- Be able to present two valid forms of identification

In the state of Texas, you will need to meet the following requirements to enroll in esthetics school:

- Be at least 17 years of age
- Have a High School Diploma or GED equivalent
- Pass a criminal background check

If you have any questions about these requirements, please <u>contact us</u> and a member of our admissions team will be happy to help.

TAKE A TOUR

We encourage all students to come and take a tour of our school. This way we can learn more about you and you can learn more about us. When taking a tour with us, we'll go over:

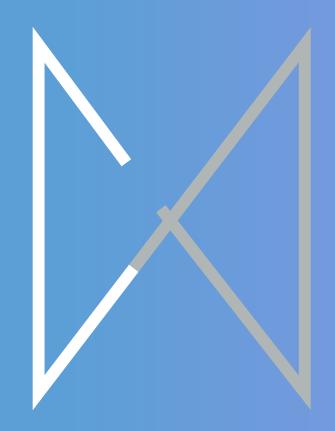
- Financial Aid
- Our School Schedules
- Our Programs

READ MORE:

Preparation Tips For Your Tour

of COLLECTIV Academy

Licensing and Career Placement



LET US HELP YOU ACHIEVE YOUR GOALS

LET US HELP YOU ACHIEVE YOUR GOALS

Our programs are designed with student success in mind. Since we've opened our doors, we've stuck to our mission to educate those passionate about beauty. Here, you can gain a deeper understanding of beauty trends and develop the skills necessary for growth in the industry. Our renowned owners and staff are passionate about helping you thrive and create a life you love. *Contact us* today to get your questions answered and see how our school can help you prepare for your future in the beauty industry!

Here are some resources to help you get started!



<u>Enrolling in Beauty School:</u> <u>Here's What You Need to Know</u>



Prepare for Beauty School With These Simple Steps

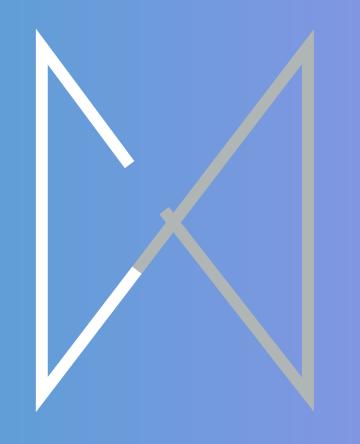






How a Cosmetology Education Could Benefit Your Future

Why Go to Beauty School? Here are 5 Reasons to Enroll!





TAKE THE LEAP

Applying & Enrolling

"I googled and found COLLECTIV and I knew this was the place based on the education alone. So I decided to jump back into my dream and actually grab it!"

GET STARTED AT COLLECTIV ACADEMY

Do you love beauty as much as we do? If you're ready to pursue your dreams and get a leg up on the competition, check out our cosmetology and barbering program at COLLECTIV Academy. *Our renowned owners and staff are passionate about helping you thrive and create a life you love.*

The next step in transforming your love for beauty into your future career is applying and enrolling in the school of your choice. Curious about what that process will look like? In the state of Utah, you will need to meet the following requirements to enroll in cosmetology school:

- Be at least 18 years of age
- Have a High School Diploma or GED equivalent
- Be able to present two valid forms of identification

Have questions? The best and easiest way to apply is to contact our admissions team to help walk you through the steps.

Contact us today to get your questions answered and see how our school can help you get an edge on the competition!

"I've always known that I would end up in this industry at some point in my life and I'm so glad I'm finally taking those steps!"

Here is some more helpful reading to help you get started!

<u>Enrolling in Beauty School: Here's What You</u> <u>Need to Know.</u>

How to Maximize Your Beauty School Experience

How to Succeed in Beauty School Classes

CONTACT US TO LEARN HOW TO GET STARTED!

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about us on Instagram and Facebook!

